		GOV1.1	P.G. COLLEGE FOR WOMEN, ROHTAK
			PROJECT REPORT TITLE
			BBA 6TH SEMESTER
SR. NO.	NAME	UNIVERSITY ROLL NO.	TOPIC
1	Aarzoo	4116381	Marketing strategy of indian telecom company (bharti airtel).
2	Alisha	4116382	Human resource management in departmental store.
3	Anjali	4116383	Stress among college students,
4	Anjali	4116384	A study on e-gaming addiction in adolescence.
5	Anjali	4116385	To study consumer preference of nestle kit- kat with respect to cadbury dairy milk in Rohtak.
6	Anu	4116386	A study on customer perception towards credit card.
7	Chetna	4116387	Impact of artificial intelligence on society.
8	Deepika	4116388	A study on indian stock market-NSE AND BSE.
9	Divya	4116389	Online marketing strategies for increasing sale of consumable productin Myntra.
10	Divya Rawal	4116390	A study on buying behaviour of consumer towards gold jewellery.
11	Gayatri	4116391	Study of ascertain the stress level of employees.
12	Harshita	4116392	Students perception towards e-learning.
13	Harshita	4116393	Consumer awareness and perception towards online shopping.
14	Himanshi	4116394	Impact of GST on various construction project.
15	Isha	4116395	Effectiveness of internet Advertising on consumer behavior among students.
16	Isha	4116396	Study of consumer durables market for samsung electronics Ltd.
17	Isha	4116397	Consumer buying behaviour towards smartphones.
18	Kajal Jha	4116398	Financial Statement Analysis.
19	Khushboo	4116399	Customer satisfaction towards Nivea Products.
	Khushboo	4116400	A study on spending and saving habits of college students.
20	Khushboo	4116401	Financial analysis of top five e-commerce companies in india.
21		4116402	A study on effectiveness of advertising himalaya products.
22	Kirti	4116403	Consumer behaviour towards coca cola.
23	Mahima	4116404	A study on consumer preference towards cadbury products.
24	Manpreet Kaur		A study on Corporate social responsibility of Tata Group.
25	Mehak Pruthi	4116405	Customer Protection and Awareness.
26	Muskan	4116406	Customer

	Nancy	4116407	Consumer behaviour towards amul dairy products.
	Neha	4116408	Challenges of drug abuse among the youth.
	Neha	4116409	Customer Relationship Management in banking sector.
)	Nidhi	4116410	Comparative study between amazon and flipkart
1	Nikita	4116411	To know consumer preference about Hero Honda Two Wheeler in Rohtak city.
2	Payal	4116412	Innovation on advertising.
3	Payal	4116413	Marketing strategies of Lakme.
34	Pooja	4116414	A study on home loan in HDFC Bank. A study on customer satisfaction with respect to the green marketing and green products The famous on revenue generation
35	Prakshi	4116415	A study on customer satisfaction with respect Study on digital marketing and its impact on revenue generation Study on digital marketing and its impact on revenue generation
36	Princy	4116416	Study on digital marketing and its impa
37	Priyanka	4116418	A study on Entrepreneur among college students A study on Entrepreneur among college students A study on consumer preference towards online shopping with special reference to meesho
38	Rimjhim	4116419	A study on consumer preference Comparative study of GST returns Goods and Services Tax.
39	Rupanshi	4116420	Comparative study of GST 22 A study on consumer perception towards e-banking
40	Sapna	4116422	A study on consumer por the Marketing strategies of haldiram
41	Shreya Gupta	a 4116423	Marketing strategies of Comparative analysis between zomato and swiggy
42	Sonika	4116424	A comparison of mutual funds in india
43	Tamanna	4116425	A study on customer perception towards samsung mobile Leagthingal industries
-	Juneja	4116426	A study on customer perception to the A study on employee satisfaction at eluvathingal industries
44	N-ndana	4116427	A study on employee sansite
45	Vandalia Vanshika	4116428	Study on new product research

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Juli 23

A PROJECT REPORT ON MARKETING STRATEGY OF INDIAN TELECOM COMPANY (BHARTI AIRTEL)



MAHARSHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirement for the award of the degree of bachelor of business administration)

SESSION: 2022-23

SUBMITTED BY:

AARZOO

BBA(6th SEMESTER)

ROLL NO:120133010014

UNIVERSITY ROLL NO. :4116381

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

We hereby declare that the Project report entitled, "MARKETING STRATEGY OF INDIAN TELECOM COMPANY (BHARTI AIRTEL)." is a genuine work undertaken by me under the supervision of Dr. KAVITA BATRA ma'am commerce department GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK.

(AARZOO)

Project Report

On

HUMAN RESOURCES MANAGEMENT IN DEPARTMENTAL STORE

BACHELOR S OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARASHI DAYANAND UNIVERSITY

Submitted By:

Alisha

(BBA 6th Semester)

University Roll no: 4116382

GOVT.P.G. COLLEGE FOR WOMEN ,ROHTAK

Alisha, of BBA 3rd YEAR (6th SEMESTER) OF GOVT.P.G. COLLEGE FOR WOMEN, DHTAK hereby declare that the project report entitled "HUMAN RESOURCES ANAGEMENT IN DEPARTMENTAL STORE" is a original work and the same has not a submitted to any other institute for the award of any degree/ diploma.

Abyly

ON

STRESS AMONG COLLEGE STUDENTS



MAHARSHI DAYANAND UNIVERSITY
(IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)
SESSION: 2022-2023

SUBMITTED BY
ANJALI
BBA (6TH SEM)
UNIVERSITY ROLL NO
4116383

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I am Anjali ,Roll no. -4116383, 6th sem student of BBA hereby declare that the project report titled Stress among college students is an original piece of work done by me and has not been submitted in any other institute/university for the award of degree of BACHELORS OF BUSINESS ADMINISTRATION.

I have followed the guidelines provided by the university in writing the report.

Anjali

ON

"A STUDY ON E- GAMING ADDICTION IN ADOLESCENCE"



MAHARSHI DAYANAND UNIVERSITY
Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
(SESSION 2022-2023)

Submitted By:

Anjali

BBA 6th Sem.

University Roll no: 4116384

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

I Anjali, of B.B.A (6th SEMESTER) University. Roll No: 4116384 of GOVT.

P.G. College for Women, Rohtak hereby declare that the Project Report entitled

""A STUDY ON E- GAMING ADDICTION IN ADOLESCENCE" is
an original work undertaken by me under the supervision of Mrs. SUNISHA

SEHGAL commerce department GOVERNMENT P.G. COLLEGE FOR

WOMEN, ROHTAK. This Project Report has not been submitted for the
requirements for the award of any degree or diploma to any Institute or
University.

Aujali Arijali

ON

TO STUDY CONSUMER PREFRENCE OF NESTLE KIT KAT WITH THE RESPECT TO CADBURY DAIRY MILK IN ROHTAK



Submitted to
Maharshi Dayanand University in partial fulfilment of the required

Degree of the

BACHLOROFBUSINESSADMINISTRATION

(Session2023/2024)

Submittedby: Anjali

BBA6thSEM.

CollegeRollno. 120133010017

UniversityRollno.: 4116385

GOVERNMENTP.G.COLLEGEFORWOMEN,ROHTAK

I am Anjali. Roll no-4116385. 6th sem student of BBA hereby declare that the project report titled CONSUMER PREFRENCE OF NESTLE KIT KAT WITH THE RESPECT TO CADBURY DAIRY MILK is a original piece of work done by me and has not been submitted in any other institute/university for the award of degree of BACHELORS OF BUSINESS ADMINISTRATION.

I have followed the guidelines provided by the university in wriing the report.

ANJALI

ON

"A STUDY ON CUSTOMER PERCEPTION TOWARDS CREDIT CARD"

Submitted in the partial fullfillment for the award of required Degree of the

BACHELOR'S OF BUSINESS ADMINISTERATION

(Session 2022-2023)



· MAHARISHI DAYANAND UNIVERSITY

Submited By;

ANU

BBA (6th Semester)

University Roll No - 4116386

Govt. P.G College for woemen ,Rohtak

I, ANU, hereby declare that the project work entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS CREDIT CARDS" is a supervision and guidance of Mrs. Mukesh Department of Commerce

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Rohtak

Date:

IMPACT OF ARTIFICAIL INTELLIGENCE ON SOCIETY



MAHARISHI DAYANAND UNIVERSITY
ON PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE REWARD OF
THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION

SESSION: 2022-2023

SUBMITTED BY - CHETNA BBA (6TH SEM) UNIVERSITY ROLL NO - 4116387

GOVERNMENT PG COLLEGE FOR WOMEN ROHTAK

am CHETNA hereby declare that the present report on the topic "Impact of Artificial Intelligence n Society" is uniquely prepared by me under the guidance of supervisor of Department of ommerce and this project work is submitted in the partial fulfillment of the requirements for the ward of the degree of BBA. The results embodied in this thesis have not been submitted to any ther University or Institute for the award of any degree or diploma.

CHETNA

BA Final Year (6th)

ON

A STUDY OF INDIAN STOCK MARKET :NSE AND BSE



MAHARISHI DAYANAND UNIVERSITY

(IN PARTIAL FULLFILMENT OF THE REQURIEMENT FOR THE AWARD OF THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATIVE)

SESSION: 2022-23

SUBMITED BY:

DEEPIKA

BBA (6TH SEM)

UNIVERSITY ROLL NO 4116388

Govt. PG College for Women, Rohtak

I am DEEPIKA Roll no. 41163886th sem student of BBA hereby declare that the project report titled comparative a study on Indian stock market: NSE and BSE is an original piece of work done by me and has not been submitted in any other institute/university for the award of degree of BACHELORS OF BUSINESS ADMINISTRATION. I have followed the guidelines provided by the university in writing the report.

Deepika DEEPIKA

ON

ONLINE MARKETING STRATEGIES FOR INCREASING SALE OF CONSUMABLE PRODUCTS IN MYNTRA

Submitted in partial fulfillment for the award of required Degree of the

BACHELOR OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARSHI DAYANAND UNIVERSITY

Submitted by: Divya BBA 6TH SEMESTER University Roll no: 4116389

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

1. Divya, Roll no. 4116389 of BBA 6TH SEMESTER from GOVT. PG. COLLEGE FOR WOMEN, ROHTAK, hereby declare that the project report entitled "online marketing strategies for increasing sale of consumable products in myntra" is my original work and has not been published or submitted for any degree, diploma or other similar titles elsewhere. This has been undertaken for the purpose of partial fulfilment of Bachelor of business administration at Maharshi Dayanand University, Rohtak.



ON

"A STUDY ON BUYING BEHAVIOUR OF CONSUMERS TOWARDS GOLD JEWELLERY"

Submitted in the partial fulfillment for the requirement for the award of Degree

BACHELOR OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARISHI DAYANAND UNIVERSITY

Submitted by:

Divya Rawal

BBA 6th Semester

University Roll No: 4116390

GOVT. P.G COLLEGE FOR WOMEN, ROHTAK

I, Divya Rawal, hereby declare that the project work entitled "A
STUDY ON BUYING BEHAVIOUR OF CONSUMERS TOWARDS
GOLD JEWELLERY" is a record of independent and bonafide project work
carried out by me under the supervision and guidance of Mrs. Sakshi, Department
of Commerce, govt. PG College for Women

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associate ship or other similar title of any other university or institute.

Divya Rawal

BBA (6 Semester)

ON

"A STUDY TO ASCERTAIN THE STRESS LEVEL OF EMPLOYES"



MAHARSHI DAYANAND UNIVERSITY

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (SESSION 2022-2023)

SUBMITTED BY:

Gayatri

BBA (6th SEM)

University. Roll No: 4116391

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

I Gayatri, Of B.B.A (6th SEMESTER) University. Roll No: 4116391 of GOVT. P.G. College for Women, Rohtak hereby déclare that the Project Report entitled "a study on customer satisfaction with respect to the green marketing and green products" is an original work undertaken by me under the supervision of Mrs. SAKSHI commerce department GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK. This Project Report has not been submitted for the requirements for the award of any degree or diploma to any Institute or University.

(Gayatri) Croyatri

BBA (6th SEM)

ON

STUDENT PERCEPTION TOWARDS E-LEARNING



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(In partial fulfilment of the requirement for the award of the degree of

Bachelor of Business Administration)

(2022-2023)

SUBMITTED BY:

HARSHITA

BBA (6th sem)

UNIVERSITY ROLL NO: 4116392

GOVERMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I, Harshita, hereby declare that the bona-fide record of "STUDENTS' PERCEPTION TOWARDS E-LEARNING" done in partial ful- fillment of the BBA degree program of MDU University under the guidance of Prof Ms. Sunisha Sehgal, Post Graduate Department of Commerce, Govt. P.G College for Women, Rohtak.

I also declare that the project has not formed the basis of reward of any de- gree or any other similar title to any other University.

Houshita

"CONSUMER AWARENESS AND PERCEPTION "
Towards

ONLINE SHOPPING



Submitted in partial fulfillment of the requirement of the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION

(BBA)

MAHARSHI DAYANAND UNIVERSITY, ROHTAK SESSION (2022-2023)

Submitted by Harshita BBA 5th Semester University roll no: 4116393

GOVT. P.G COLLEGE FOR WOMEN, ROHTAK

I Harshita, roll no.416393 of BBA 6th SEMESTER, from GOVT. P.G COLLEGE FOR WOMEN, ROHTAK hereby declare that the Report entitled "CONSUMER AWARENESS AND PERCEPTION TOWARDS ONLINE SHOPPING" Is my original and has been published or submitted for any degree, diploma or other similar titles elsewhere. This has been undertaken for the purpose of partial fulfillment of BACHELOR'S OF BUSINESS ADMINISTRATION at MAHARSHI DAYANAND UNIVERSITY, ROHTAK

Haushita

Project Report

On

"IMPACT OF GST ON VARIOUS CONSTRUCTION PROJECT"

Submitted to Maharshi Dayanand University in the partial fulfillment for the award of required Degree of the

BACHELOR'S OF BUSINESS ADMINISTRATION

(Session 2021-2023)



MAHARSHI DAYANAND UNIVERSITY

Submitted By:

HIMANSHI

BBA 6th Semester

University roll no: 4116394

GOVT.P.G. College For Women, Rohtak

I Himanshi, of BBA 3rd Year (6th SEMESTER) of GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK hereby declared that the project report entitled IMACT OF GST ON VARIOUS CONSTRUCTION SITES is an original work and the same has not been submitted to any another institute for the award of any degree/diploma.

Project Report

On

"EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR AMONG STUDENTS"

Submitted in the partial fulfillment for the award of of required Degree

the

BACHELOR OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARASHI DAYANAND UNIVERSITY

Submitted By:

Isha

(BBA 6th Semester)

University Roll no: 4116395

GOVT.P.G. College for Women, Rohtak

I Isha, of BBA 3rd YEAR (6th SEMESTER) OF GOVT.P.G. COLLEGE FORWOMEN, ROHTAK hereby declare that the project report entitled ""EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR AMONG STUDENTS" is a original work and the same has not been submitted to any other institute for the award of any degree/ diploma.

Isha (Isha)

ON

"Study of Consumer Durables Market for Samsung Electronics Ltd."

Submitted in partial fulfillment of the requirement of the award of the degree of BACHELORS OF BUSINESS ADMINISTRATION (BBA)



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

SESSION (2022-2023)

Submitted by:- Isha B.B.A. 6th Semester

Roll No .: - 4116396

GOVT. PG COLLEGE FOR WOMEN, ROHTAK

I Isha, Roll no. Mil. 6396 of BBA 6th SEMESTER, from GOVT. P.G COLLEGE FOR WOMEN, ROHTAK hereby declare that the Project Report entitled "Study of Consumer Durable Market for Samsung Electronics Ltd." Is my original and has been published or submitted for any degree, diploma or other similar titles elsewhere. This has been undertaken for the purpose of partial fulfillment of BACHELOR'S OF BUSINESS ADMINISTRATION at MAHARSHI DAYANAND UNIVERSITY, ROHTAK

95/2 95/2

ON

CONSUMER BUYING BEHAVIOUR
TOWARDS SMARTPHONE



MAHARSHI DAYANAND UNIVERSITY (IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

SESSION: 2022 -2023

SUBMITTED BY - ISHA BBA (6TH SEM) UNIVERSITY ROLL NO - 4116397

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I Isha, a student of BBA herely declares that the project report titled consumer buying behaviour towards Mobile Phones is an original piece of work done by me and has not been submitted in any other institute / university for the award of degree of Bachelor of Business Administration.

I have followed the guidelines provided by the university in writing the report.

ON

FINANCIAL STATEMENT ANALYSIS

Submitted in partial fulfillment for the award of required degree of the

BACHELOR OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARISHI DAYANAND UNIVERSITY

Submitted by: kajal jha BBA 6TH SEMEDSTER University Roll no: 4116398

GOVT.P.G. COLLEGE FOR WOMEN ,ROHTAK

I, Kajal Jha, roll no. 4116398 of BBA 6th Semester, from GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK, hereby declare that the project report entitled "Financial statement analysis is my original work and has been published or submitted for any degree, diploma or other other similar titles elsewhere. This has been undertaken for the purpose of partial fulfillment of Bachelor of business administration at Maharishi Dayanand University, Rohtak.

A Project Report On Customer Satisfaction Towards Nivea Product

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(Session: 2022-2023)

Submitted By -

Khushboo

BBA 6th Semester

University Roll NO. -

4116399

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK

We hereby declare that the Project report entitled, "A Study on Customer Satisfaction Towards Nivea Product." is a genuine work undertaken by me under the supervision of Dr. Mukesh Goyat ma'am commerce department Government P.G. College for Women, Rohtak.

(KHUSHBOO)

ON

"A STUDY ON SPENDING AND SAVING HABIT OF COLLEGE STUDENTS"



MAHARSHI DAYANAND UNIVERSITY

In partial fulfilment of the requirement for the award of the degree of

bachelor business administration

SESSION: 2022-2023

SUBMITTED BY: KHUSHBOO

BBA(6th SEMESTER)

UNIVERSITY ROLL NO: 4116400

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK

We hereby declare that the Project report entitled , "A STUDY ON SPENDING AND SAVING HABIT OF COLLEGE STUDENTS" is a genuine work undertaken by me under the supervision of Dr. MUKESH GOYAT commerce department GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK.

(KHUSHBOO)

ON

FINANCIAL ANALYSIS OF TOP FIVE E-COMMERCE COMPANIES IN INDIA

Submitted in partial Fulfilment for the award of required Degree of the

BACHELOR OF BUSINESS ADMINISTERATION

(Session 2022-2023)



MAHARSHI DAYANAND UNIVERSITY

Submitted by: Khushboo BBA 6TH SEMESTER University Roll no: 4116404

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

I, Khushboo, Roll no. 416 401 of BBA 6TH SEMESTER from GOVT. PG. COLLEGE FOR WOMEN, ROHTAK, hereby declare that the project report entitled "a study on financial analysis of top five e-commerce companies in india" is my original work and has not been published or submitted for any degree, diploma or other similar titles elsewhere. This has been undertaken for the purpose of partial fulfilment of Bachelor of business administration at Maharishi Dayanand University, Rohtak.

Khushboo

"A STUDY ON EFFECTIVENESS OF ADVERTISING HIMALAYA PRODUCT "

Submitted in partial fulfillment of the requirement for the award of degree of



MAHARSHI DAYANAND UNIVERSITY

(Session: 2022-2023)

SUBMITTED BY:

KIRTI

BBA(6th SEMESTER)

UNIVERSITY ROLL NO: 4116402

GOVERNMENT PG COLLEGE FOR WOMEN, ROHTAK

We hereby declare that the Project report entitled, "A study on effectiveness of advertising Himalaya Product" is a genuine work undertaken by me under the supervision of Dr. Mukesh Goyat commerce department Government P.G. College For Women, Rohtak.

(KIRTI)

ON

"A STUDY ON NEW PRODUCT RESEARCH"

Submitted in partial fulfilment of the requirement for the award of degree of



MAHARSHI DAYANAND UNIVERSITY

(Session: 2023-2024)

SUBMITTED BY:

VANSHIKA

BBA(6th SEMESTER)

UNIVERSITY ROLL NO: 4116428

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

We hereby declare that the Project report entitled, "A study on new product research" is a genuine work undertaken by me under the supervision of Dr. Sakshi commerce department Government P.G. College For Women, Rohtak.

(VANSHIKA)

PROJECT REPORT
ON
CONSUMER BEHAVIOUR
TOWARDS COCA COLA



MAHARSHI DAYANAND UNIVERSITY
(IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

SESSION: 2022-2023

SUBMITTED BY - MAHIMA BBA (6TH SEM) UNIVERSITY ROLL NO - 4116403

GOVERNMENT P.G. COLLEGE FOR WOMEN , ROHTAK

I Mahima roll no. 4116403 student of BBA hereby declare that the project report titled customer cast. customer satisfaction is an original piece of work done by me and has been not submitted in any other in the property of the control of the property of the control of the property of the pro any other institute/ university for the award of degree of bachelor of business administration. I have followed the guidelines provided by the university in writing the report.

> Mahina Mahima

ON

A STUDY ON CONSUMER PREFERENCE TOWARDS CADBURY PRODUCTS

Submitted in partial fulfilment for the award of required Degree of the

BACHELOR OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARSHI DAYANAND UNIVERSITY

Submitted by: Manpreet Kaur BBA 6TH SEMESTER University Roll no: 4116404

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

I, Manpreet Kaur of BBA 6TH SEMESTER from GOVT. PG. COLLEGE FOR WOMEN, ROHTAK, hereby declare that the project report entitled "a study on consumer preference towards Cadbury products" is my original work and has not been published or submitted for any degree, diploma or other similar titles elsewhere. This has been undertaken for the purpose of partial fulfilment of Bachelor of business administration at Maharshi Dayanand University, Rohtak.

Roll No. 4116404

Manpreet Kaur

ON-

"A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF TATA GROUP"



MAHARSHI DAYANAND UNIVERSITY
Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
(SESSION 2022-2023)

Submitted By: Mehak Pruthi BBA 6th Sem. University Roll no: 4116405

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

I Mehak Pruthi, of B.B.A (6th SEMESTER) University. Roll No: 4116405 of GOVT. P.G. College for Women, Rohtak hereby declare that the Project Report entitled "A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF TATA GROUP" is an original work undertaken by me under the supervision of Mrs. SUNISHA SEHGAL commerce department GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK. This Project Report has not been submitted for the requirements for the award of any degree or diploma to any Institute or University.

Mehak Pruthi

A PROJECT REPORT ON CUSTOMER PROTECTION AND AWARENESS



MAHARSHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirement for the award of the degree of bachelor of business administration)

SESSION: 2022-23

SUBMITTED BY:

MUSKAN

BBA(6th SEMESTER)

ROLL NO: 120133010043 university roll No - 4116 406.

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

We hereby declare that the Project report entitled, "CONSUMER PROTECTION AND AWARENESS" is a genuine work undertaken by me under the supervision of Dr. SAKSHI BANSAL ma'am commerce department GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK.

(MUSKAN)

ON

CONSUMER BEHAVIOUR
TOWARDS AMUL DAIRY PRODUCTS



MAHARSHI DAYANAND UNIVERSITY
(IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD
OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

SESSION: 2022 -2023

SUBMITTED BY - NANCY BBA (6TH SEM) UNIVERSITY ROLL NO - 4116407

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I Nancy, a student of BBA herely declares that the project report titled consumer buying behaviour towards Amul Dairy Products is an original piece of work done by me and has not been submitted in any other institute / university for the award of degree of Bachelor of Business Administration.

I have followed the guidelines provided by the university in writing the report.

NANCY

Project Report

On

"CHALLENGES OF DRUG ABUSE AMONG THE YOUTH"
Submitted in the partial fulfillment for the award of of required Degree of the

BACHELOR'S OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARASHI DAYANAND UNIVERSITY

Submitted By:

Neha

(BBA 6th Semester)

University Roll no: 4116408

GOVT.P.G. College for Women, Rohtak

Nehg.

I Neha, of BBA 3rd YEAR (6th SEMESTER) OF GOVT.P.G. COLLEGE FOR WOMEN, ROHTAK hereby declare that the project report entitled "Challenges of Drug Abuse Among the Youth" is a original work and the same has not been submitted to any other institute for the award of any degree/ diploma.

Nehg.

"A Study OF CUSTOMER RELATIONSHIP MANAGEMENT"
IN

"BANKING SECTOR."

Submitted in partial fulfillment of the requirement of the award of the degree of BACHELOR: OF BUSINESS ADMINISTRATION (BBA)



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

SESSION (2022-2023)

Submitted By:- Neha BBA 6th Semester University roll no: 4116409

GOVT. P.G COLLEGE FOR WOMEN, ROHTAK

I Neha, roll no. 411649 of BBA 6th SEMESTER, from GOVT. P.G COLLEGE FOR WOMEN, ROHTAK hereby declare that the Report entitled "CUSTOMER RELATIONSHIP MANAGEMENT IN BANKING SECTOR." Is my original and has been published or submitted for any degree, diploma or other similar titles elsewhere. This has been undertaken for the purpose of partial fulfillment of BACHELOR'S OF BUSINESS ADMINISTRATION at MAHARSHI DAYANAND UNIVERSITY, ROHTAK

34116409 €

ON

COMPARATIVE STUDY BETWEEN AMAZON AND FLIPKART



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(In partial fulfilment of the requirement for the award of the degree of

Bachelor of Business Administration)

(2022-2023)

SUBMITTED BY:

NIDHI

BBA (6th sem)

UNIVERSITY ROLL NO:

4116410

GOVERMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I declare that this written submission represents my ideas in my own words and where others' ideas or words have been included, I have adequately cited and referenced the original sources. I also declare that I have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea / data / fact / source in my submission. I understand that any violation of the above will be cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been properly cited or from whom proper permission has not been taken when needed.

Signature of the Student

"To know consumer preferences about Hero-Honda two wheelers In Rohtak city".

SUBMITTED IN THE PARTIAL FULL FILMENT FOR THE AWARD OF REQUIRED DEGREE OF the

BACHELOR OF BUSINESS ADMINISTRATION



SUBMITTED BY:
NIKITA
BBA(6TH SEM)
UNIVERSITY ROLL NO -411641

I am Nikita ROLL NO :.4116411 6TH SEM STUDENT OF BBA here by Declare that the project report title stress among colleges tudent is student is an original piece of work by me and has not been submitted in any other institution and University for the award degree of BBA.

I have followed by the guidelines provided by the university in writing the report.

NIRAS

Nikita

ON

INNOVATIONOF ADVERTISING

Submitted in partial Fulfillment for the award of required Degree of the

BACHELOR'S OF BUSINESS ADMINISTERATION

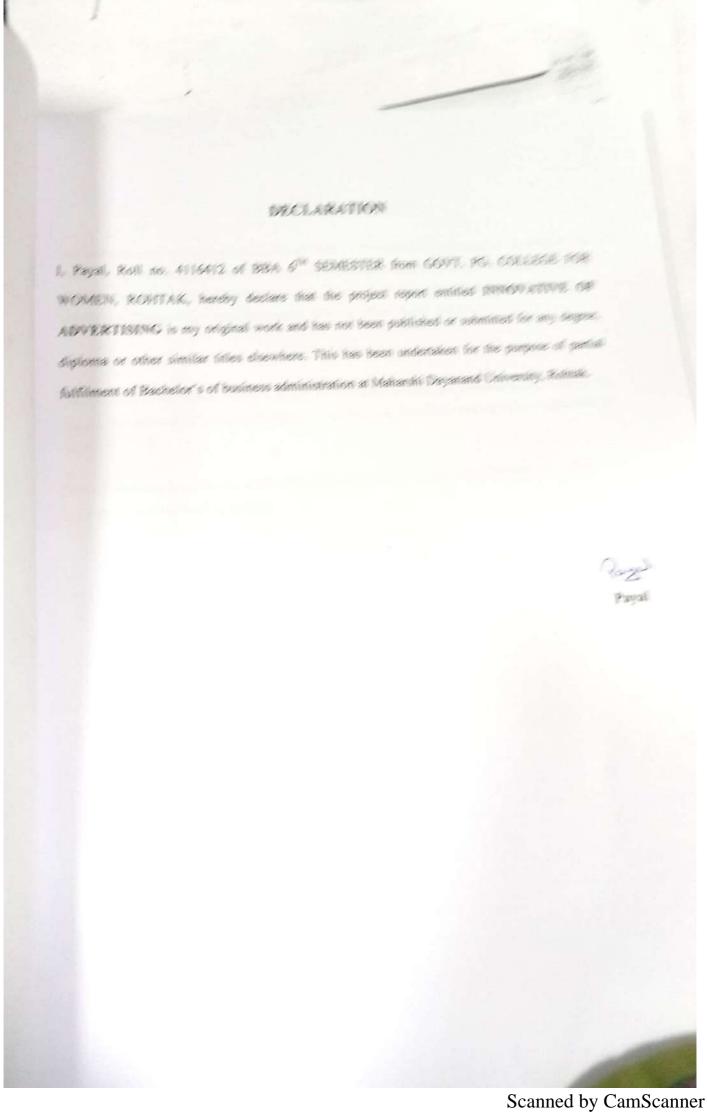
(Session 2022-2023)



MAHARSHIDAYANAND UNIVERSITY

Submitted by:
Payal
BBA 6TH SEMESTER
University Roll no: 4116412

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK



ON

MARKETING STRATEGIES OF LAKME



MAHARSHI DAYANAND UNIVERSITY

(IN PARTIAL FULFILMENT OF THE REQUIRED FOR THE AWARD OF THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION)

SESSION: 2022-2023

SUBMITTED BY -

PAYAL

BBA (6TH SEM)

UNIVERSITY ROLL NO-

4116413

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I am Payal, roll no. - 4116413 6th Sem student of BBA hereby declare that the project report titled marketing strategies of Lakme is an original piece of work done by me and has not been submitted in any other institute/university for the award of degree of BACHELORS OF BUSINESS ADMINISTRATION.

I have followed the guidelines provided by the university in writing the report.

PAYAL

"A Study OF HOME LOAN IN HDFC BANK"

Submitted in partial fulfillment of the requirement of the award of the degree of BACHELORS OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY, ROHTAK.

SESSION(2022-2023)

Submitted by Pooja

BBA - 6th Semester

Universityrollno: 4116414

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK.

We hearby declare that the project report entitled, "A study on HOME LOAN IN HDFC BANK", is a genuine work undertaken by me under the supervision of Dr. Sakshi Bansal ma'am commerce department GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK.

> Rooja Pooja

A PROJECT REPORT

ON

"A STUDY ON CUSTOMER SATISFACTION WITH RESPECT TO THE GREEN MARKETING AND GREEN PRODUCTS"



MAHARSHI DAYANAND UNIVERSITY

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (SESSION 2022-2023)

SUBMITTED BY:

Prakshi

BBA (6th SEM)

University. Roll No: 4116415

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

I Prakshi, Of B.B.A (6th SEMESTER) University. Roll No: 4116415 of GOVT. P.G.College for Women, Rohtak hereby declare that the Project Report entitled "a study on customer satisfaction with respect to the green marketing and green products" is an original work undertaken by me under the supervision of Mrs. SUNISHA SEHGAL commercedepartment GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK. This Project Report has not been submitted for the requirements for the award of any degree or diploma to any Institute or University.

Psiakshi)
BBA (6th SEM)

PROJECT REPORT

ON

"A Study On Digital Marketing And It's Impact On Revenue Generation"



MAHARSHI DAYANAND UNIVERSITY

Submitted in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

(SESSION 2022-2023)

Submitted By

PRINCY

Class - BBA 6th semester

University Roll No:4116416

GOVERNMENT. P.G. COLLEGE FOR WOMEN, ROHTAK

I, Princy, a student of BBA 6th semester, Roll No .4116416 of Govt. P.G. College for Women, under the Maharshi Dayanand University, Rohtak declares that the Project Report A study on digital marketing and its impact on revenue generation being submitted by me is an original piece of work done by me under the supervision of Dr. Mukesh Goyat. The matter presented has not been copied from any other existing report. However, extracts of any literature which has been used for this project has been duly acknowledged providing details of such literature in the Project Report has not been submitted for the requirements for the award of any other Degree or Diploma to any other college/institution/university.

PRINCY

(Signature)

Project Report

On

"A STUDY ON ENTREPRENEUR ATTITUDE AMONG COLLEGE STUDENTS"

Submitted in the partial fulfillment for the award of of required Degree of the

BACHELOR S OF BUSINESS ADMINISTRATION

(Session 2022-2023)



MAHARASHI DAYANAND UNIVERSITY

Submitted By:

Priyanka

(BBA 6th Semester)

University Roll no: 4116418

GOVT.P.G. College for Women, Rohtak

-

I Priyanka, of BBA 3rd YEAR (6th SEMESTER) OF GOVT.P.G. COLLEGE FOR WOMEN, ROHTAK hereby declare that the project report entitled "A STUDY ON ENTREPRENEUR ATTITUDE AMONG COLLEGE STUDENTS is a original work and the same has not been submitted to any other institute for the award of any degree/ diploma.

Rijoules

PROJECT REPORT

ON

"A Study OF CONSUMER PREFERENCE TOWARDS ONLINE SHOPPING WITH SPECIAL REFRENCE TO MEESHO"

Submitted in partial fulfillment of the requirement of the award of the degree of BACHELORS OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY, ROHTAK.

SESSION (2022-2023)

Submitted by Rimjhim

BBA - 6th Semester

University roll no: 4116419

GOVT. P.G COLLEGE FOR WOMEN, ROHTAK.

We hearby declare that the project report entitled, "A study on Consumer Preference Towards Online Shopping With Special Refrence To Meesho", is a genuine work undertaken by me under the supervision of Dr. Mukesh Goyat ma'am commerce department GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK.

Rimjhim_

PROJECT REPORT

ON

COMPARATIVE STUDY OF GST RETURNS GOODS AND SERVICES TAX

Submitted to Maharishi Dayanand University in the partial fulfillment of the requirement for the award of degree of

Bachelor of Business Administration

(Session: 2022-23)



Submitted By

Rupamshi

BBA 6th Sem

University roll no 4116 420

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

ACKNOWLEDGEMENT

Every work constitutes great deal of assistance and guidance from the people concerned and this particular project is of no exception. A project of the nature is surely a result of tremendous support, guidance, encouragement and help. Wish to place on record my sincere gratitude.

for his valuable guidance. Without his support and guidance taking this would not have been possible. Also, wish to acknowledge enthusiastic encouragement and support extended to me by my family members. At last, I would like to thank all the faculty of business management to help me completing this project. I m also thankful to my friends who provided me their constant support and assistance.

Rupanshi)

A PROJECT REPORT ON

"A STUDY ON CUSTOMER PERCEPTION TOWARDS E-BANKING"



MAHARSHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirement for the award of the degree of bachelor of business administration)

SESSION: 2022-23

SUBMITTED BY:

SAPNA

BBA(6th SEMESTER)

UNIVERSITY ROLL NO:

4116422

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

We hereby declare that the Project report entitled, "A Study On Customer Perception Towards E-Banking." is a genuine work undertaken by me under the supervision of Dr. Kavita Batra ma'am commerce department Government P.G. College For Women, Rohtak.

(SAPNA)

PROJECT REPORT

ON

MARKETING STRATEGY OF HALDIRAM'S

Submitted in the partial fulfillmentfor the award of required degree of the BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(2022-2023)

SUBMITTED BY

Shreya gupta

BBA (6thSemseter)

University ROLL NO.-4116423

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I declare that this written submission represents my ideas in my own words and where others' ideas or words have been included. I have adequately cited and referenced the original sources. I also declare that I have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea / data / fact / source in my submission. I understand that any violation of the above will be cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been properly cited or from whom proper permission has not been taken when needed.

Signature of the Student

(SHREYA)

PROJECT REPORT

ON

COMPARATIVE ANALYSIS BETWEEN ZOMATO AND SWIGGY



MAHARSHI DAYANAND UNIVERSITY

(IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

SESSION: 2022-2023

SUBMITTED BY SONIKA
BBA (6TH SEM)
UNIVERSITY ROLL NO

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

I am Sonika ,Roll no. -4116424, 6th sem student of BBA hereby declare that the project report titled comparative analysis between zomato and swiggy is an original piece of work done by me and has not been submitted in any other institute/university for the award of degree of BACHELORS OF BUSINESS ADMINISTRATION.

I have followed the guidelines provided by the university in writing the report.

Sonika_ SONIKA

A PROJECT REPORT ON. "A COMPARISION OF MUTUAL FUND IN INDIA"



MAHARSHI DAYANAND UNIVERSITY

Submitted in partial fulfillment of the requirement for the

award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

(SESSION 2022-2023)

Submitted By:

Tamanna

BBA 6th Sem.

University Roll no: 4116425

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

I Tamanna of B.B.A (6th SEMESTER) University. Roll No: 4116425 of GOVT. P.G. College for Women, Rohtak hereby declare that the Project Report entitled "A COMPARISION OF MUTUAL FUND IN INDIA" is an original work undertaken by me under the supervision of Mrs. SUNISHA SEHGAL commerce department GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK. This Project Report has not been submitted for the requirements for the award of any degree or diploma to any Institute or University.

A Project Report

"A STUDY ON CUSTOMER PERCEPTION TOWARDS SAMSUNG MOBILE"



Maharshi Dayanand University

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

SESSION -2022-23

SUBMITTED BY:

Teena

BBA 6th SEM.

University Roll No.

4116426

(Govt. PG College for women, Rohtak)

I, TEENA, hereby declare that the project work entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS SAMSUNG MOBILE" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Mrs, Sunisha Sehgal, Department of Commerce.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

ROM NO. - 4116426 Teens

Teena

BBA(6th Sem.)

A STUDY OF EMPLOYEE SATISFACTION AT ELUVATHINGAL INDUSTRIES

Submitted in the partial fulfillment for the requirement for the award of Degree

BACHELOR OF BUSINESS ADMINISTRATION



Submitted to:

Submitted by:

Ms. Sakshi

Vandana

Assistant Professor

BBA

(BBA Deptt.)

Roll No: 4116427

GOYT. P.G COLLEGE FOR WOMEN, ROHTAK

I, Vandana hereby declare that the project work entitled "A STUDY ON EMPLOYEE SATISFACTION AT ELUVATHINGAL

INDUSTRIES is a record of independent and bonafide project v carried out by me under the supervision and guidance of Ms. Sakshi, Assis Professor, Department of Commerce, govt. PG College for Women

The information and data given in the report is authentic to the best of knowledge. The report has not been previously submitted for the award of Degree, Diploma, Associate ship or other similar title of any other universit institute.

Place: Rohtak

Date:

Vandana

lordora

Government P. G. College for Women, Rohtak

BBA 5TH SEMESTER SUMMER TRAINING REPORT TITLES SESSION-2022-2023

Sr. No.	UNIVERSITY ROLL NO.	NAME	TOPIC	COMPANY NAME
1	9119001	Aarzoo	Human Resource Management	Wahi Sons Private Limited
2	- 9119002	Alisha	Business Analysis	Tata Motors
3	9119003	Anjali	Job Satisfaction	Okaya Electric Vehicle
4	9119004	Anjali	New Product Development	Bajaj Pvt. Ltd.
5	9119005		A Study on Customer Satisfaction	Tata Motors Ltd
6	9119006		Financial Statement	Maruti Suzuki
7	9119007		Sales Operation And Process	ICICI Bank
8		Deepika	Recruitment of Employees	PRO Security Services Pvt. Ltd.
9	9119009	Divya	A Study of Research Methodology	Tata Motors
10	-		Analysis on Performance Appraisal System	Metal Alloys Corporation
11	911901	Gayatri	Marketing	Neetu Precision Industries
12		2 Harshita	Customer Satisfaction	Honda
13	911901	3 Harshita	Customer Satisfaction	Hero Honda
14	7.17.01	4 Himanshi	Financial Statement	BA Nissan
15	911901	5 Isha	Consumer Satisfaction	Home Theatre Experts
16	711701	6 Isha	Marketing Strategies	Vita Milk Plant, Rohtak
1	711701		Consumer Satisfaction	Volkswagen
13	711701	8 Kajal Jha	A Study of Marketing Techniques	Magna Motors Private LTD
19	711701	9 Khusboo	Marketing	Blue Stampings & Forgings Ltd.
2	711702	0 Khusboo	A study on Marketing Strategies	Samsung Electronic Pvt Ltd
2	211902	1 Khusboo	Dealer Satisfaction	AG Industries Pvt Ltd.
2	211902	22 Kirti	Working Capital Management	HDFC Bnk Ltd
12	3 911902	23 Mahima	Customer Satisfaction	Tunwal E-Motors

Sr. No.	UNIVERSITY ROLL NO.	NAME	COMPANY NAME	торіс
24	9119024	Manpreet	Marketing Strategies	Maruti Suzuki Pvt. Ltd.
25	. 9119025	Mehak Pruthi	Working Capital Management on Textiles	Gurukripa Industries
26	9119026		Human Resource Management	LPS Bossard Pvt Ltd
27	9119027	Nancy	Consumer Satisfaction	Boang Technology Pvt. Ltd.
28	9119028	Neha	A study on Customer Satisfaction	HDFC Bnk Ltd
29	9119029		Customer Satisfaction After Sale Service	BA Nissan
30	9119030		A study of Employee Benefits And Benefits	Global Auto Industry
31	9119031		Human Resource Management	Wahi Sons Private Limited
32	9119032		Accounts and Finance	Vivek Katyal & Associates
33	9119033		Marketing Strategies	Boang Technology Pvt. Ltd.
34	9119034		Study on Comparative Financial Statement Analyses	BA Nissan Motors Co. Pvt. Ltd.
35	9119035	Prakshi	Recruitment and Selection Process	Sunita Industries
36	9119036		Recruitment	I.PS Ltd
37	9119037		ABSENT	ABSENT
38	9119038	Priyanka	Customer Satisfaction towards Maruti Suzuki	Maruti Suzuki Pvt. Ltd.
39		Rimjhim	Goods and Service Tax	Shree Sai Consultants
40		Rupanshi	Human Resource Management	Bhagwan Automobiles
41	9119041		ABSENT	ABSEN7_
42	9119042	The second second	Marketing	UPS Lakshmi
43	9119043		Study on Customer Relationship	Maruti Suzuki
44	9119044	Sonika	Consumer Behaviour	Okaya Electric Vehicle
45	9119045	Tamanna Jun	A study on Cost Element of a Product	LPS Bossard Pvt Ltd
46			Business Analysis	Bajaj Auto Ltd
47		Vandana	Investment Trends in Mutual Funds	Shri Bala Ji Automobiles
48		8 Vanshika	Recruitment	Expocity Travels

Bulila



A Summer Training Report

On

Human Resource Management

AT

WAHI SONS PRIVATE LIMITED



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-23)

SUMMITED BY - AARZOO

Class - BBA 5th Sem

University Roll Number-9119001



Wahi Sons Private Limited

CIN U74899DL1995PTC073297

To Whom it may concern

This is certify that MISS AARZOO is student of BBA Program has work in our organisation that is WAHI SONS PVT LTD FROM 04th Aug 2022 to 6th Sep 2022 in production department.

Her performance is very good, key area of training is about MANUFACUTRING PRODUCTS

AND OTHER ACTIVITY.

She complete her training very successfully.

We wish him all the best for his future endeavors.

WAH SONS PVT LTD

Authorized Signatory

Anj eme 05

Summer training Report

On

Business Analysis

At

TATA MOTORS



MAHARISHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirement for the award of degree of bachelor of business administration)

(Session 2022-23)

Submitted by

Alisha

University roll no:

9119002



To whom so ever it may concern

It is certified that Ms.ALISHA, student of BBA from Govt. College For Women, ROHTA
Has successfully completed summer training of 4 weeks in our company from
1 st AUGUST 2022 to 31 st AUGUST 2022.
During the training period her work and behavior has been found quiet satisfactory.
We wish for her success in life.
For TATA MOTORS LTD.
AJMER SINGH
[General Manager]

ON JOB SATISFACTION AT

OKAYA ELETRIC VEHICLE



MAHARSHI DAYANAND UNIVERSITY (IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION) SESSION: 2022-2023

SUBMITTED BY ANJALI
BBA (5TH SEM)
UNIVERSITY ROLL NO 9119003

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

1

ACKNOWLEDGEMENT



TO WHOM SO EVER IT MAY CONCERN

This is to Certify that Miss. Anjali D/o Mr. Ramchander a Student of Govt. P.G. College for Women Rohtak. She has Successfully Completed a four-week Internship Programme (from 1st August 2022 to 31st August 2022) At OKAYA ELECTRIC VEHICLES and during the period of her Internship Programme With us; She Were punctual, hardworking and inquisitive.

We wish her every success in her life.

CHAAND AUTOTECH



CHAAND AUTOTECH

ADDRESS - 699/12 GROUND FLOOR, KAJENDRA NAGAR, GOHANA ROAD ROHTAK 124001

MOR. - 9034535366, 9034535399

EMAIL I-CHANDAUTOTECHE SMATLCON

ADDRESS - SAMPLA JOHARNHODA ROAD SAMPLA, WARD NO B., SAMPLA 174501.

MOB. - 0034535331, 9034535322 EMAIL - AUTOTECH HANNOS GMAIL COM NEW PRODUCT DEVELOPMENT

AT BAJAJ PVT. LTD.



Submitted to

Maharshi Dayanand University in partial fulfillment of the required

Degree of the

BACHLOR OF BUSINESS ADMINISTRATION

(SESSION 2022-2023)

Submitted by:

Anjali

BBA 5th SEM.

College Roll no. 120133010017

University Roll no. :9119004



Budhwar Auto Mobiles

Dujana Road, Beri, Distt. Jhajjar (Haryana) (M) 86848 68331, 97282 54041

GSTIN: 06CQPPB6090J2ZI email: budhwarautomobilesberi@gmail.com

www.bajajauto.com

ef. No.

TO WHOM-SO-EVER IT MAY CONCERN

Research to certify that Miss. Anjali Daughter of Mr. Pawan Kumar worked as Data Entry Operator in our company from 1 August 2022 to 31 August 2022 of BBA Government P.G College Performance has under Four Weeks training program under us with our entire satisfaction. During his working period We found her a sincere, honest, hardworking, dedicated employee with a professional attitude and very good job knowledge. She is amiable in nature and character is well. We have no objection to allow her in any better position and have no liabilities in our company.

We wish her every success in life.

Sincerely,

Pankaj Budhwar

Bajaj Autombiles

(Beri)



SUMMER TRAINING REPORT

"A Study on Customer Satisfaction"

AT

"TATA MOTORS LTD."





Submitted in partial fulfillment of the requirement of the award of the degree of

BACHELORS OF BUSINESS ADMINISTRATION (BBA)

MAHARSHI DAYANAND UNIVERSITY, ROHTAK SESSION (2022-2023)

Submitted by :-

Anjali

BBA 5th Semester

University roll no: 9119005

GOVT. P.G COLLEGE FOR WOMEN, ROHTAK



To whom so ever it may concern

This certificate confirms that Anjali, student of BBA-3 YearProgram fromGovt. College for Women Rohtak has successfully completed her four weeks industrial training in our Human Resource Department from 1th August 2022 to 31th August 2022.

FOR TATA MOTORS

Shanormood. Sixed. Dr. Syed Shahameer

General Manager- Administration



TATA MOTORS LIMITED

Parent Pere 471 010 111 01 10 1017 1717

CHEL28920MH1945PLC004520

PROPERTY NAME TO STATE OF THE PROPERTY OF THE

A Summer Training Report

On

Marketing strategies

AT

"Maruti Suzuki"



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-2023)

SUBMITTED BY: Anu University rollno. 9119006

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK



JAGMOHAN MOTORS (P) LTD.

(Authorised Maruti Dealer)

Sonepat Road, Rohtak - 124001 Email : jagmohan.rtk.sal1@marutidealers.com

CIN: U65910DL1996PTC079081

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Anu, student of BBA from Govt. PG College for Women, Rohtak has successfully completed Summer Training of 4 Weeks in our company from 1st August, 2022 to 31st August, 2022.

During the training period her work and behaviour has been found quite satisfactory.

We wish for her success in life.

FOR JAGMOHAN MOTORS IT

Jagmohan Motors (P) Ltd.

MRS.SANGEETA SHARMA

(Manager HR)

A

SUMMER TRAINING REPORT On SALES OPERATION AND PROCESS At

ICICI BANK

Submitted in partial fulfilment of the requirement

For the award of degree of

Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session: 2020-22)

Submitted by-

Chetna

BBA 5th semester

University roll

no. 9119007

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK



TO WHOM IT MAY CONCERN

This to certify that Ms. chetna D/O Dinesh Kumar student of BBA of the G.C.W college ,Rohtak ,Haryana has been successfully completed her training during the period of 01 August 2022 to 31 st August 2022 on the Topic Sales operations &process.

We Wish her all success in her life.

For Ashu Hr Services Private Limited

Asnu HR Services Pvt. Ltd.

Manager

A SUMMER TRAINING REPORT On "RECRUITMENT OF EMPLOYEES" At PRO SECURITY SERVICES PVT LTD

Submitted in partial fulfilment of the requirement For the award of degree of

Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session: 2020-22)

Submitted by-

Deepika

BBA 5th semester

University roll no.

9119008

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK

1

DECLARATION

I hereby declare that, the report entitled "Recruitment of Employees" assigned to me for the partial fulfilment of BBA degree from Govt. P.G. College for Women, Rohtak, Maharshi Dayanand University, Rohtak. The work is originally completed by me and the information provided in the study is authentic to the best of my knowledge. This study has not been submitted to any other institution or university for the award of any other degree.

Deepika

ON

"A STUDY OF RESEARCH METHODOLOGY"

AT

TATA MOTORS



MAHARISHI DAYANAND UNIVERSITY

(IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

SESSION: 2022 - 2023

SUBMITTED BY – DIVYA

BBA 5TH SEM

UNIVERSITY ROLL NO – 9119009

(GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK)

student of Government PG College for women MDU Rohtak University has Successfully Completed 4 week (from 1st August 2022 to 31st August 2022) Internship Programme at Magna programme with us. She found very Punctual, Hardworking and Inquisitive.

We Wish her all Success in her life.
Thanking You.

MAGNA MOTORS

MAGNA MOTORS PVT. LT.D

ON

"ANALYSIS ON PERFORMANCE OF APPRAISAL SYSTEM" With reference to

METAL ALLOYS CORPORATION.

Submitted in partial fulfillment of the requirement for the award of degree of

Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session: 2022-2023)

Submitted by-

Divya Rawal

BBA 5th semester

University roll no. 9119010

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK



Metal Alloys Corporation

2 128n DDA FLATS, AIR, Block A 5
Krosimi Apartment, Patchini Vibar, New Delbi, Delbi, 100063 Phine 011 2525 264

SUMMER TRAINING CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Divya Rawal, student of BBA 5th Sem from Govt. PG College for Women, Rohtak has successfully completed her 4 weeks of Summer Training at our Company.

During the period of her training with us, she was exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her all the best for her future Endeavour.

Rajat Hans
METAL Department

A Summer Training Report

On

Human Resource Management

AT

NEETU PRECISION INDUSTRIES



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-23)

SUBMITTED BY:

GAYATRI

University Roll No.: 9119011

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

NEETU PRECISION INDUSTREIS

Plot No.9 Sainik Colony, Hisar-Bhiwani Link Road, Rohtak

GST No.

: 06AAQFN5583KIZK

Contact

: 7056102457,7015510530

Date 31.08.2022

To whom so ever it may concern

This is to certify that Miss Gayatri d/o Ramnath student of BBA of the college G.C.W College, Rohtak, Haryana has been successfully completed her training during the period of 01.08.2022 to 31.08.2022 on Marketing. She has done a great job during her tenure.

We wish all the success in her future endeavour.

For Neetu Precision Industries

Veetu Precision Indus

Auth. Sign

SUMMER TRAINING REPORT ON COMSUMER SATISFACTION AT HONDA



MAHARSHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirement for the award of the degree of bachelor of business administration)

SESSION- 2022-2023

SUBMITTEED BY-HARSHITA BBA (5TH SEM) University Roll No: 9119012

GOVERNMENT P.G COLLEGE FOR WOMEN, ROHTAK

TO WHOM IT MAY CONCERN

This is to certify that Ms Harshita D/o Ja; mohan a Student of Government PG College of Women MDU. Rohtak University has successfully completed four (4) week (from 19 august 2022 to 31st August 2022) internship programme at Shri Krishna Auto. For during the period of her internship programme with us. She found was punctual, hardworking and inquisitive.

We wish her every success in her life.



A SUMMER TRAINING REPORT ON CUSTOMER SATISFACTION At HAIER LTD.



MAHARISHI DAYANAND UNIVERSITY

(In partial fulfillment of requirement for the award of the degree of Bachelor Of Business Administration)

Session: 2022-2023

SUBMITTED BY:

NAME: HARSHITA

CLASS: BBA (5THSEM)

UNIVERSITY ROLL NO: -9119013

GOVERMENT PG COLLEGE FOR WOMEN



Address A 1, 112 Distinct oil Block B, Evolute Co. Ser tedesteral C.S. E. Suckdood To. Distinct Collection 12252 Official Control of 14 525 224 St., 44

SUMMER TRAINING CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that **Harshita**, student of **BBA** 5th **Sem** from **Govt**. **PG College for Women**, **Rohtak** has successfully completed her 4 weeks of Summer Training at our Company.

During the period of her training with us, she was exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her all the best for her future Endeavour.

Rohit Garg

Marketing Head

water Appliances Harris

A Summer Training Report

Financial Statement

AT

BA NISSAN



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-2023)

University Roll No: HIMANSHI SUBMITTED BY: 9119014

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK



B.A. NISSAN

B.A. Motors Pvt. Ltd. Near Sukhpura Chowk, Rohtak-124001 (Haryana) Tel.: +91-98120-00912

GSTIN: 06AAECB7787L1Z2 CIN: U34300HR2011PTC044271 Email: customercare@banissan.co.in

TO WHOM SO EVER IT MAY CONCERN

"This is to certify that Miss Himanshi S/O Govt. PG College for Womens, Rohtak has successfully completed summer internship program in BA NISSAN ROHTAK under the guidance of Miss Garima. The duration of this project was from 1st August 2022 to 31st August 2022. The internship on evaluation fulfills all the stated criteria and student's findings are her original work.

I hereby certify her work was satisfactory to the best of my knowledge. We wish her best for her future endeavors.

Miss Garinia

HR Manager

ON

CONSUMER SATISFACTION

AT

HOME THEATER EXPERTS



MAHARSHI DAYANAND UNIVERSITY (IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION) SESSION: 2022-2023

SUBMITTED BY - ISHA BBA (5TH SEM) UNIVERSITY ROLL NO - 9119015

GOVERNMENT P.G. COLLEGE FOR WOMEN ,ROHTAK

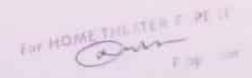


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Miss Isha D/O Surender Singh, student of BBA of Govt PG College for Women, Rohtak has successfully completed a summer training internship programme from 1st Aug 2022 to 31st Aug 2022.

During the period of her internship program with us she had been exposed to different processes and found diligent, hard working.

We wish her every success in her life and career.



ON

MARKETING STRATEGIES AT

VITA MILK PLANT, ROHTAK

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

Session (2022-2023)

Submitted By
Isha
BBA 5TH SEMESTER

University Roll No-9119016



TO WHOM IT MAY CONCERN

This is to certify that Ms. Isha D/o Sh. Pawan Kumar a student of Govt. P.G. College for Women, Rohtak. She has successfully completed a four week internship program from 1st Aug to 31st Aug.

And during this period of her internship program with us she was punctual hardworking and inquisitive.

We wish her very success in her life.

Satish Sharma
Marketing Fleads

0N

CUSTOMER SATISFACTION

AT

VOLKSWAGEN



MAHARSHI DAYANAND UNIVERSITY

(In Partial Fulfillment of the Requirement for the Award of the Degree of BACHELOR OF BUSINESS ADMINISTRATION)

(Session: 2022-23)

SUBMITTED BY

ISHA

BBA 5th sem.

UNIVERSITY ROLL NO:

9119017

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK



Date:-13 /10/2022

Badhwar Cars Pvt. Ltd.

Date

Training Certificate

This is to certify that Ms. Isha (Roll no. 120133010010) Drong Railway (rossing ay student of Govt. College for Women, Rohtak has successfully colliple ted to the training in Human Resource Dept. during the period of 2nd August to 31st Aug. 2022. During this period she is found hardworking & punctual.

We wish her all success in her life.

For Badhwar Cars Pvt Ltd

Manager HR

ON

"A STUDY OF MARKETING TECHNIQUES"

AT

"MAGNA MOTORS PRIVATE LIMITED"

Submitted in partial fulfillment of the requirement of the award of the degree of

BACHELORS OF BUSINESS ADMINISTRATION



MAHARISHI DAYANAND UNIVERSITY , ROHTAK SESSION (2022-2023)

SUBMITTED BY:

KAJAL JHA

CLASS:

BBA 5th SEM

UNIVERSITY ROLL NO: 9119018

GOVERNMENT P.G. COLLEGE FOR WOMEN (ROHTAK)



This is to Certify that Kajal D/o Mr. Kamlesh Jha a Student of Government PG College for women MDU Rohtak University has Successfully Completed 4 week (from 1st August 2022 to 31st August 2022) Internship Programme at Magna Motors Pvt. Ltd. (TATA) for during the period of her Internship Programme with us. She found Very Punctual, Hardworking and Inquisitive.

We Wish her all Success in her life.
Thanking You.

MAGNA MOTORS C-185, East Gokalpur Wazirabad Road Delhi (East) 11009

MAGNA MOTORS PVT. LT.D

ON

MARKETING

AT

BLUE STAMPINGS & FORGINGS LTD.



MAHARSHI DAYANAND UNIVERITY

(In partial fulfilment of the requirement for the award of the degree of

Bachelor of Business Administration)

SESSION: 2022 – 2023

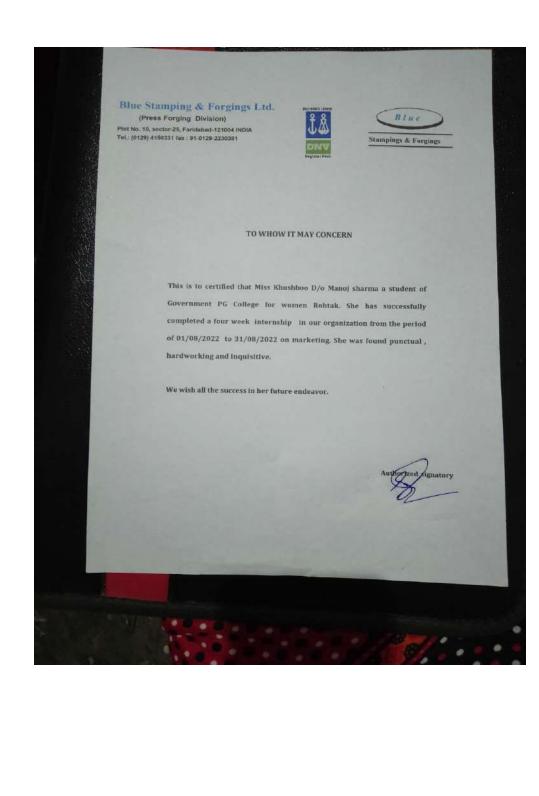
SUBMITTED BY:

KHUSHBOO

UNIVERSITY ROLL NO: 9119019

BBA 5th SEM

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



ON
"A STUDY ON MARKETING STRATEGIES"
AT



"SAMSUNG ELECTRONIC PRIVATE LIMITED"

Submitted in partial fulfillment of the requirement of the award of the degree of

BACHELORS OF BUSINESS ADMINISTRARTION (BBA)



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

SESSION (2022-2023)

Submitted by: Khushboo

BBA 5TH Semester

University Roll no: 9119020

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

Maira Networks Pvt. Ltd.

CIN: U74140DL2011PTC220490



TO WHOM SO EVER IT MAY CONCERN

This is to Certify that Ms. Khushboo D/o Sanjay Khurana a student of Government PG College for women MDU Rohtak University has Successfully Completed 4 week (from 1st August 2022 to 31st August 2022) Internship Programme at Maira Networks Pvt. Ltd. for during the period of her Internship Programme with us. She found was Punctual, Hardworking and Inquisitive.

We Wish her every Success in her life.

Thanking You.

Maira Networks Pvt. Ltd.

For Mana Ball

SUMMER TRAINING PROJECT REPORT

"Dealer Satisfaction"

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(Session: 2022-2023)

Submitted By -

Khushboo

BBA 5th Semester

University Roll NO. - 9119021

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK



Works-Plot No.8, Sector-3, IMT Manesar, Distt. Gurgaon -122050 (Hr.)
Phone Nos. : (0124) 4604800, 4604820, Fax : (0124 2290774) E-mail :

cs@agindus.com; Website : www.agindus.com

CIN NO.: U27300HR1991PTC031378

Date:-23/08/2022

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Miss Khushboo D/O Naresh Kumar. A student of Government P.G College for Women Rohtak. She has successfully completed a four week in intership programme from 23 August 2022 to 22nd September 2022 at A.G. Industries Private Limited and during the period of intership programme with us. She was found punctual, hard-working and inquisitive. We wish her every success in her life.

For A.G. Industries Private Limited.

Naresh Yadav

DGM - HR & IR

ON

"WORKING CAPITAL MANAGEMENT

AT

HDFC BANK LTD"

Submitted in partial fulfillment of the requirement for the award of degree of

Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session: 2022-2023)

Submitted by-

Kirti

BBA 5th semester

University roll no. 9119022

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK



CIN: L65920MH1994PLC080618 Website: www.hdfcbank.com HDFC Bank Limited, Main Sonipat Road, Ram Gopal colony, Adjoining PNB Circle Office, Rohtak, Haryana - 124001

To whomsoever It may concern.

This is to certify that Ms. kirti D/O shri sushil saini student of BBA in G.C.W college Rohtak, Haryana has been successfully completed her training during the period of 01.08.2022 to 31.08.2022 in the department of HDFC Bank in Banking and Finance.

We wish her role success in her life.



SUMMER TRAINING

REPORT

ON

CUSTOMER

SATISFACTION

TUNWAL E-MOTORS



(IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

MAHARSHI DAYANAND UNIVERSITY

SESSION: 2022 -2023

SUBMITTED BY - MAHIMA

UNIVERSITY ROLLNO - 9119023

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

SONIPAT TUNWAL E-MOTORS

NEAR SAMBHU DAYAL SCHOOL, MAIN GOHANA BYEPASS, SONIPAT-131001 MOB. 9991447885

TO WHOM IT MAY CONCERN

This is certify that Ms. Mahima D/o Sh. Kaptan student of BBA of tha G.C.W. College,Rohtak has been successfully completed her training during the period of 01 August 2022 to 31 August 2022 on the Topic Customer satisfaction

We wish her all success in her life.

For Sonipat Tunwal E-Motors

A Unit of Sonipat Tunwal E-motors

SUMMER TRAINING REPORTON "MARKETING STRATEGIES"AT MARUTI SUZUKI PVT.LTD.



Submitted in partial fulfillment of the requirement of the award of the degree of

BACHELOR'S OF BUSINESS ADMINISTERATION



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

SESSION (2022-2023)

Submitted by:

MANPREET KAUR

BBA 5TH SEMESTER

UNIVERSITY

ROLLNO: 9119024

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

TO WHOMSOEVER IT MAY CONCERN

his is to certify that Ms. Manpreet D/O Sh. Nirmal a student of Government PG College for Nomen MDU Rohtak University has successfully completed & week (from 1st August 2022 to January 2022) internship programme at Unique Motors Pvt. Ltd. For during the period of her ternship programme with us she found was punctual, hardworking and inquisitive.

We wish her every success in life.

hanking you

Unique Motors Pvt. Ltd.

llage. Satroad, O.P.Jindal Marg, Hisar

h: 8818055524, 8818055510

imai: uniquemtr.hissar.ccm1@marutidealers.com

GST NO. 06AABCU3466301

SUMMER TRAINING REPORT

ON

"WORKING CAPITAL MANAGEMENT ON

TEXTILES"

AT

GURUKRIPA ENTERPRISES



Submitted in partial fulfillment of the award of the Degree of BACHEOLOR OF BUSINESS ADMINISTRATION (BBA)

(Session: 2020-2023)

Submitted by:

Mehak Pruthi

BBA 5th Sem

University Roll No.: 9119025

Government College of Women, Rohtak

MAHARISHI DAYANAND UNIVERSITY, ROHTAK

GURUKIRPAENTERPRISES

RZR-241,NihalVihar,Nangloi,NewDelhi-110041
Contact:+91-8800122210|Email:gurukirpaenterprises100@gmail.com

This is tocertify that Miss MehakPruthistudent of BBA from Government college of Women, Rohtak has been Intern as Marketing Executive. Her internship tenure was from 1thAugust 2022to 31st August 2022.

During the span, we found her punctual and hardworking person. Her learning powers are good and she picks up swiftly. Her feedback and evaluation proved that she learned keenly. Moreover, her inter personal and communication skills are brilliant.

We wish her a bright future.

Sincerely,

GUR'I KIRPA ENTERPRISES

GURII KIRPA Etter Proprietorship Gurpy GetSifigh Padam

Date:31st August ,2022

A SUMMER TRAINING REPORT ON HUMAN RESOURCE MANAGEMENT AT LPS BOSSARD PVT. LTD.



MAHARSHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirement for the award of the degree of bachelor of business administration)

SESSION- 2022-2023

SUBMITTEED BY-MUSKAN
BBA (5TH SEM)
University Roll No: 9119026

GOVERNMENT P.G COLLEGE FOR WOMEN, ROHTAK

LPS BOSSARD PVT. LTD.

NH-10. Delhi-Rohtak Road, Kharawar Bye-Pass, Rohtak-124001 (Haryana) Tel: +91-1262-305165-198, Fax: -91-1262-305111, 112 Email: india@ipsboi.com , web : www.bossard.com



Date: 31-08-2022

TO WHOM SO EVER IT MAY CONCERN

This is to Certify that Miss Muskan D/o Naresh Student of BBA of the College Govt. PG College of Women, Rohtak, Haryana has been successfully completed her training during the period of 01-08-2022 to 31-08-2022 on Marketing. She has done a great job during his tenure.

For LPS Bossard Pvt. Ltd

SUMMER TRAINING REPORT ON CONSUMER SATISFACTION AT BOANG TECHNOLOGY PVT. LTD



MAHARSHI DAYANAND UNIVERSITY (IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

SESSION: 2022-2023

SUBMITTED BY - NANCY BBA (5TH SEM) UNIVERSITY ROLL NO - 9119027

GOVERNMENT P.G. COLLEGE FOR WOMEN ,ROHTAK

Boang

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Nancy D/O Balwan, student of BBA of Govt. PG Collage for women, Rohtak has successfully completed a four week internship programme from 1st Aug '22 to 31st Aug '22.

We wish her every success in her life.

M/s Boang Technology Pvt. Ltd.



SUMMER TRAINING REPORT

"A Study on Customer Satisfaction"

AT

"HDFC BANK LTD."



(Submitted in partial fulfillment of the requirement of the award of the degree of BACHELORS OF BUSINESS ADMINISTRATION)



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

SESSION (2022-2023)

Submitted by :-

Neha

BBA 5th Semester

University roll no:- 9119028

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK



HDFC Bank Ltd. Ground Floor, House No. WZ-405A Janak Park, Hari Nagar, Clock Towe New Delhi - 110064 Phone Banking: 011-61606161

TO WHOM SO EVER IT MAY CONCERN

This is to Certify that Mr. Neha D/o Dayanand a student of Government PG College for Women MDU Rohtak Universty has sucessfully Completed 4 Week (from 1st August 2022 to 31st August 2022) Intership Programme at HDFC Bank ltd. for during the period of her Intership Programme with us. She found was Punctual, Hardworking and Inquisitive.

We Wish her every Sucess in her life.

Thanking You.

Desig Code : R5193 (8069)
Emp. Nagar, Branch (8069)
Hari Nagar, Branch

A Summer Training Report

On ·

"CUSTOMER SATISFACTION AFTER SALE SERVICE"

AT

B.A. NISSAN



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-23)

SUBMITTEDBY: NEHA UniversityRollNo. 911/99029

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK.



B.A. NISSAN

B.A. Motors Pvt. Ltd. Near Sukhpura Chowk, Rohtak-124001 (Haryana) Tel.: +91-98120-00912

GSTIN: 06AAECB7787L1Z2 CIN: U34300HR2011PTC044271 Email: customercare@banissan.co.in

TO WHOM SO EVER IT MAY CONCERN

"This is to certify that Miss Neha S/O Govt. PG College for Womens, Rohtak has successfully completed summer internship program in BA NISSAN ROHTAK under the guidance of Miss Garima. The duration of this project was from 1st August 2022 to 31st August 2022. The internship on evaluation fulfills all the stated criteria and student's findings are her original work.

I hereby certify her work was satisfactory to the best of my knowledge. We wish her best for her future endeavors.

HR Manager

SUMMER TRAINING REPORT ON

A STUDY OF EMPLOYEE BENEFITS AND SATISFACTION

AT GLOBAL AUTO INDUSTRY



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(In partial fulfilment of the requirement for the award of the degree of

Bachelor of Business Administration)

(2022-2023)

SUBMITTED BY:

NIDHI

BBA (5th sem)

UNIVERSITY ROLL NO.

9119030

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

CERTIFICATE

GSTIN: 06AAVFG4725B1ZF

(M) 9485958007 8059444403

GLOBAL AUTO INDUSTRIES

Email: globalautoindustries@gmail.com

Plot No. 187, HSIIDC, Kutana, Rohtak-124001 (Haryana)

TO WHOM IT MAY CONCERN

This is to certify that Ms. Nidhi D/O Sh. Roop Singh Chauhan Student of BBA of the G.C.W College , Rohtak , Haryana has been successfully completed her training during the period of 01 August 2022 to 31 August 2022

We wish her all success in her life.

For Global Auto Industries

A Summer Training Report

On

Human Resource Management

AT

WAHI SONS PRIVATE LIMITED



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-23)

SUMMITED BY - NIKITA

CLASS - BBA 5TH SEM 911903|
UNIVERSITY ROLL.NO-2016341151



Wahi Sons Private Limited

CIN: U74899DL1995PTC073297

To Whom it may concern

This is certify that MISS NIKITA is student of BBA Program has work in our organisation that is WAHI SONS PVT LTD FROM 04^{th} Aug 2022 to 6^{th} Sep 2022 in finance department .

Her performance is very good .key area of training is BANK RECO, BANK PAYMENT, RECOCILATION AND ALL OTHER ACTIVITY

She complete her training very successfully

We Wish him all the best for his future endeavors

WAHI SONS PVT LTD

Authorized Signatory

SUMMER TRAINING PROJECT REPORT

'ACCOUNTS & FINANCE "VIVEK KATYAL & ASSOCIATES"

Submitted in partial fulfillment of the requirement for the award of degree of

Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session: 2022-2023)

Submitted by-Payal BBA 5th semester University roll no. 9119032

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK

VIVEK KATYAL & ASSOCIATES
CHARTERED ACCOUNTANTS

© First Floor, Main Arya Nagar Chowk, Opp. Adarsh Care, Rohtak (Haryana) - 124001

Contact: +91-98123-88619

CA. Vivek Katyal A.C.A.

⊠ cavivekkatyal@gmail.com

To Whom so ever it may concern

Jhajjar, Haryana is student of BBA program has work in our office from 01.08.2022 to 31.08.2022. During her internship period we found that she is very sincere, honest, hardworking and dedicated with a professional attitude and very good knowledge. Her This is to certify that Ms. Payal D/o Mr. Devender resident of Village Mattan, key areas of training is Accounts and Finance, Bank Receipts & Payments and Reconciliation.

We wish every success in her life.

For Vivek Katyal & Associates

Vivek Katyal (Pro M.No. 549487

2

SUMMER TRAINING REPORT

ON

MAEKETING STRATEGY

AT

BOANG TECHNOLOGY PVT LTD.



MAHARSHI DAYANAND UNIVERSITY

(IN PARTIAL FULFILLMENT OF THE REQUIRED FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION)

SESSION: 2022 - 2023

SUMITTED BY -

PAYAL

BBA (5TH SEM)

UNIVERSITY ROLL NO-

9119033

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Payal D/O Ramphal, student of BBA of Govt. PG Collage for women, Rohtak has successfully completed a four week internship programme from 1st Aug '22 to 31st Aug '22.

We wish her every success in her life.

M/s Boang Technology Pvt. Ltd.



SUMMER TRAINING REPORT on Study on Comparative Financial Statement Analyses

BA NISSAN MOTORS Co. Pvt. Ltd.



MAHARSHI DAYANAND UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

SESSION: 2022-2023

Submitted by-Pooja BBA (5th Sem.)

University Roll No.: 9119034

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



B.A. NISSAN

B.A. Motors Pvt. Ltd. Near Sukhpura Chowk, Rohtak-124001 (Haryana) Tel.: +91-98120-00912

GSTIN : 06AAECB7787L1Z2 CIN : U34300HR2011PTC044271 Email: customercare@banissan.co.in

TO WHOM SO EVER IT MAY CONCERN

"This is to certify that Miss Pooja S/O Govt. PG College for Womens, Rohtak has successfully completed summer internship program in BA NISSAN ROHTAK under the guidance of Miss Garima. The duration of this project was from 1st August 2022 to 31st August 2022. The internship on evaluation fulfills all the stated criteria and student's findings are her original work.

I hereby certify her work was satisfactory to the best of my knowledge. We wish her best for her future endeavors.

Name of the last

HR Manager

SUMMER TRAINING REPORT

ON

"RECRUITMENT AND SELECTION PROCESS"

AT

SUNITA INDUSTRIES



MAHARSHI DAYANAND UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration

(SESSION: 2022-2023)

SUBMITTED BY :- PRAKSHI

CLASS :- BBA (5TH SEM)

UNIVERSITY ROLL NO:- 9119035

GOVERNMENT P.G COLLEGE FOR WOMAN ROHTAK

SUNITA INDUSTRIES

Manufacturers & Supply of

COLD FORGED SPECIAL TURNED COMPONENTS

156, I.D.C. HISSAR ROAD, ROHTAK-124001

Email: raj.rmt.singh@gmail.com

Ref No 5.1 29 2022

Dated 1 9 02022

TO WHOM SO EVER IT MAY CONCERN

This is to certify that PRAKSHI D/O MR. JAGDISH, a student of GOVERNMENT PG COLLEGE FOR WOMEN, Rohtak has successfully completed her 1 month internship at "SUNITA INDUSTRIES" from 1st August 2022 to 31th August 2022.

During her internship with us, we found her to be quite hard working and sincere.

We wish her every success in life.

For SUNITA INDUSTRIES

Partner/Auth. Signatory

Authorized Signatory

SUMMER TRAINING REPORT

ON

"RECRUITMENT"

AT

LAKSHMI PRECISION SCREWS LTD.



MAHARSHI DAYANAND UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of Bachelor Of Business Administration

(SESSION: 2022-2023)

SUBMITTED BY:- PRINCY

CLASS:- BBA(5th SEM)

UNIVERSITY ROLL NO .: -9119036

GOVERNMENT P.G COLLEGE FOR WOMEN, ROHTAK



LPS Bossard Pvt. Ltd. N.H. 10, Delhi Road, Kharawar Bye-Pass, Rohtak-124021(India) Tel.: 0091-1262-205161-170 0091-1262-205171-180 Fax: 0091-1262-205111-112 0091-1262-205133

F/HR/003.8.2/2022

TO WHOM SO EVER IT MAY CONCERN

This Certificate confirms that Ms. Princy D/O Sh. Ramesh, Student at Govt. PG College for Girls, Rohtak has done her Internship with us from 1st August 2022 till 31st August 2022.

LPS Bossard Pvt Ltd: As a globally active group of companies we procure and distribute connecting components of every kind and provide the engineering and logistics services associated with these products. Beyond this we offer industrial customers complete merchandise management and logistics solutions for C-parts. We are one of the market leaders of our industry in the three economic regions of Europe, America and Asia-Pacific. Bossard Group has 185 years of experience in fastening.

We have 5 Distribution Hubs across India – Rohtak, Pune, Vadodara, Bangalore & Chennai and is headquartered in Rohtak and We have 12+ Footprints across India

ROH

For LPS Bossard Pvt. Ltd.

(Neha Mendiratta) Head- HR

Dated: 31st August 2022

Place: Rohtak



Regd. Office: A1/134, Safdarjung Enclave, New Delhi-110029 (India) CIN: U72200DL1997PTC090805

A Summer Training Report

On

"CONSUMER SATISFACTION TOWARDS MARUTI SUZUKI"

AT

MARUTI SUZUKI



MAHARSHI DAYANAND UNIVERSITY

(In partial fulfilment of the requirement forthe award of

degree of Bachelor of Business Administration)

(Session 2022-23)

SUBMITTED BY: PRIYANKA BBA (5TH SEM.) University Roll No: 9119038

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

Training Certificate

This is to certify that Ms. Priyanka (Roll no. 120133010031) Dio Sarvesh student of Govt. College for Women, Rohtak has success completed her training in Human Resource Dept. during the per 2nd August to 31st Aug. 2022. During this period she is hardworking & punctual.

We wish her all success in her life.

For Jagmohan Manortors Ltd. Ltd.

Manager HR

ON GOODS AND SERVICE TAX



MAHARSHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration)

SESSION: 2022-2023

SUBMITTED BY –RIMJHIM
BBA(5TH SEM)
UNIVERSITY ROLL NO: 9119039

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

SHREE SAI CONSULTANTS

1° Floor, Ashoka Plaza, Near Karvy Stock, Rohtak-124001 Email ID: shreesa, consultants2017@gmail.com M.No.:- +91-9254584468, 7015887710

TO WHOM SOEVER IT MAY CONCERN

This is to certify that Miss Rimjhim, Id no. 2016341543, a student of Bachelor of Busine Administration, Govt. P.G. College For Women, Rohtak has successfully completed to training program from 1-Aug-2022 to 31-Aug-2022 in GST, Income Tax in our Rohtae Facility. During this association with us we found that she worked hard in preparing to summer training report and she has been able to present a good picture of the concerned works.

Rimjhim possesses a sincere bahaviour and good moral character. We wish her all II Best for her future endeavors.

Thanks & Regards

Shree Sar Consultants

(Propietor)

A Summer Training Report

On

Human Resource Management

AT

BHAGWAN AUTOMATICS



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-23)

SUBMITTED BY:

RUPANSHI (BBA 5THSEM)

University Roll No.: 9119040

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

GSTIN: 06AAQFB8456K1ZU

M.: 7496902003

BHAGWAN AUTOMATICS

Plot No. 26-27, Sector-31B, Phase - 1, IMT, Rohtak - 124001

Manufacturing & Supply of Forged & Machined Components

E-mail: bhagwanautomatics@rediffmail.com | bhagwanautomatics@rohtasgroup.com



Ref. No.:

Dated:

TO WHOM IT MAY CONCERN

This is to certify that Ms. Rupanshi D/o Shri Ashok student of BBA the G.C.W college, Rohtak, Haryana has been successfully completed her training during the period of 1-08-2022 to 31-08-2022 in the department of Human Resources.

We wish her role success in her life.

For Bhagwan Automatics

A For Bhagwan Automatics

Authorized signatory

Head Office: 893-C, Vardhman Enclave, Delhi Road, Rohtak-124001 (Haryana)

A SUMMER TRAINING REPORTAT

ON

MARKETING





MAHARSHI DAYANAND UNIVERSITY

'In partial fulfillment of the requirement for theaward of the degree of Bachelor of Business Administration)

SESSION: 2022-2023

SUBMITTED BY:
SAPNA
BBA(5THSEM)
UNIVERSITY Roll no:
9119042

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

ACKNOWLEDGEMENT

I SAPNA pursuing BBA from GOVT. P.G. COLLEGE FOR WOMEN ROHTAK (HARYANA) has completed this project under the guidance and strict watch of General Manager (AJEET K. JAIN).

It was impossible to imagine this project without the organization helps ARUN SANGWAN, SHMA TULI. All HR staff helped me to the best and I am really thankful to all of them for their kind support and motivation they provided to me.

I am truely thankful to my organization for providing me knowledge and my family how was always supported me and also thankful to my college who give me this type of golden opportunity for increasing my knowledge and better understanding the environment of a company.

(SAPNA)

SUMMER TRAINING REPORT ON

"STUDY ON CUSTOMER RELATIONSHIP"

AT
MARUTI SUZUKI



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(In partial fulfilment of the requirement for the award of the degree of

Bachelor of Business Administration)

(2022-2023)

SUBMITTED BY:

SHREYA

BBA (5th sem)

UNIVERSITY ROLL NO: 9119043

GOVERMENT P.G. COLLEGE FOR WOMEN, ROHTAK



(Authorised Maruti Dealer)

Fmail: jagmohan.rtk.sal1@marutidealers.com CIN: U659180L1996PTC07983

TO WHOM IT MAY CONCERN

This to certify that Ms. Shreya D/o Parveen Kumar student of BBA of the G.C.W College Rohtak Haryana has been successfully completed her training during the period of 01 August 2022 to 31 August 2022.

We wish her all success in her life.

For Jagmohan Motors Pvt Ltd

Jagmohan Motors Pvt. Ltd.

Authorized Signatory

SUMMER TRAINING REPORT ON CONSUMER BEHAVIOUR AT OKAYA ELETRIC VEHICLE



MAHARSHI DAYANAND UNIVERSITY (IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELORS OF BUSINESS ADMINISTRATION) SESSION: 2022 -2023

SUBMITTED BY SONIKA
BBA (5TH SEM)
UNIVERSITY ROLL NO 9119044

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



TO WHOM SO EVER IT MAY CONCERN

This is to Certify that Miss. Sonika D/o Mr. Jagbir a Student of Govt. P.G. College for Women Rohtak. She has Successfully Completed a four-week Internship Programme (from 1st August 2022 to 31st August 2022) At OKAYA ELECTRIC VEHICLES and during the period of her Internship Programme With us; She Were punctual, hardworking and inquisitive.

We wish her every success in her life.

CHAAND AUTOTECH



CHAAND AUTOTECH

ADDRESS -- 698/12 GROUND FLOOR RAJENDRA NAGAR GOHANA ROAD ROHTAK 124001

> 9034535366, 9034535399

- CHARROAUTOTECH DEMAIL COM

ADDRESS - SAMPLA KHARKHODA ROAD SAMPLA, WARD NO 8, SAMPLA 124501

- 9034535311, 9034535322

- AUTOTECHCHANDOCHAR COM

SUMMER TRAINING REPORT

ON

"A STUDY ON COST ELEMENT OF A PRODUCT"

AT

"LPS BOSSARD PRIVATE LTD."

LPSBUSSARD

Proven Productivity



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

Submitted in partial fulfillment of the requirement of the award of the degree of BACHELORS OF BUSINESS ADMINISTRATION (BBA)

SESSION (2022-23)

Submitted by:-Tamanna Juneja BBA 5th Semester University Roll:- 9119045

GOVT. P.G COLLEGE FOR WOMEN, ROHTAK

LPSBLSSARD

LPS Bossard Pvt. Ltd. N.H. 10, Delhi Road. Kharawar Bye-Pass, Rohtak-124021 (India) Tel. 0091-1262-305161-170 0091-1262-305171-180 Fax 0091-1262-305111-112 0091-1262-305133

To whom so ever it may concern

This certificate confirms that **Tamanna Juneja**, student of Govt.College For Women, Rohtak has successfully completed her four weeks industrial training in our Finance Department from 1st August 2022 to 31st August 2022.

Her performance was found to be good.

We wish her good luck for her future.

For LPS Bossard Pvt. Ltd.



Date: 31st August 2022

Place: Rohtak



Summer Traning Report On

Business Analysis

At

BAJAJ AUTO.LTD



MAHARISHI DAYANAND UNIVERSITY

(In partial fulfillment of the requirement for the award of degree of Bachelor of business administration) (Session 2022-23)

Submitted By

Teena

University Roll no:

919046

GOVT PG COLLEGE FOR WOMAN



BAJAJ SERVICE

Authorised Service Center for Bajaj Auto Limited

M/s JAI BALAJI MOTORS

Mundhat Distr. Bhiwani-1270210Haryana) M-9416586411, 9671482000

Email a28911@baldealer.com

12/11/2022

TO WHOM IT MAY CONCERN

This is to certify that Ms. Teena D/O Sh. Surender student of BBA of the G.C.W. College, Rohtak, Haryana has been successfully completed her training during the period of 01 August, 2022 to 31 August, 2022.

We wish her all success in her life.

For Jai Balaii Motors

Monday Z7 M. 9416586411

Authorised Signatory

A Summer Training Report

Investment trends in mutual funds

AT

SHRI BALA JI AUTOMOBILES



MAHARSHI DAYANAND UNIVERSITY

(Submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration)

(Session 2022-23)

SUBMITTED BY: VANDANA

University Roll No.: 9119047

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

Mob. 72062-2767 99965-1462



SHRI BALA JI AUTOMOBILES

ASSAND ROAD, ALEWA (JIND) HR.

Hero

E-mail: balaji1999@gmail.com

Dated

To Whom it may concern

This is certify that Miss VANDANA is student of BBA Program has work in our organization that is SHRI BALA JI AUTOMOBILES from 04th Aug 2022 to 6th Sep 2022 in finance department.

Her performance is very good . Key area of training is BANK RECO, BANK PAYMENT, RECOCILATION AND ALL OTHER ACTIVITY.

She complete her training very successfully.

We Wish him'all the best for his future endeavors.

SHRI BALA JI AUTOMOBILES

Authorised Signatory

Shn Balaji Automobiles Alexa N. 7271069CCF

A REPORT ON SUMMER VACATION TRAINING

EXPOCITY TRAVELS

ON RECRUITMENT

Submitted in partial fulfillment of the requirement for the award of degree of

Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session: 2021-2022)

Submitted by-

Vanshika

BBA 5th semester

University roll no. 9119048

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK



"The journey not the arrival matters while the journey has just begun..."

TO WHOM IT MY CONCERN

This is to certify that Ms. Vanshika D/O Sh. Manudev Student of BBA of the G.C.W college, Rohtak, Haryana has been successfully completed her training during the period of 01 Aug 2022 to 31 Aug 2022 on the topic new product Development.

We wish her all success in her life

Sincerely,

Expocity Travels Private Limited

Authorized Signatory



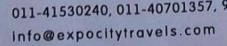






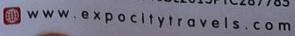








1006, 10th Floor, Kirti Shikhar Building, District Centre, Janakpuri, New Delhi-110058 011-41530240, 011-40701357, 9582339185 CIN: U63040DL2015PTC287785



M.A (Geography) 3rd Semester (Session 2022-23)

	Field Survey	
S. No	Name of Student	Roll No
1	Sonali	221133153002
2	Neha	221133153003
3	Heena	221133153004
4	Tannu	221133153005
5	Sapna	221133153007
6	Ritu	221133153008
7	Mahima	221133153009
8	Garima	221133153010
9	Pooja	221133153011
10	Ritu	221133153012
11	Tamanna	221133153014
12	Akata	221133153015
13	Seeta	221133153016
14	Kirti	221133153017
15	Monika	221133153018
16	Jyoti	221133153020
17	Jyoti	221133153021
18	Sangeet	221133153022
19	Nancy	221133153023
20	Ekta	221133153024
21	Neeru	221133153025
22	Mannu	221133153026
23	Sunita	221133153027
24	Jyoti	221133153028
25	Anjali	221133153029
26	Krishma	221133153030
27	Indu	221133153032
28	Neha	221133153033
29	Prabhat	221133153034
30	Latasha	221133153037
31	Kusam Lather	221133153038
32	Ritu Rani	221133153040
33	Nikki	221133153042
34	Preeti	221133153043
35	Reena	221133153044
36	Sweety	221133153045
37	Priyanka	221133153046

with Panghal.

Mr. Satish Kumar Assistant Professor in Geography





CHAPTER I

INTRODUCTION

Field Survey of Titoli Village(2022-23)

1.1 Prologue

Haryana is one of the developed states in India. Development is a multidimensional concept. Socio-economic status is evaluated as a combination of factors including income, level of education, size of landholding, pattern of food consumption, caloric intake per head, occupational structure, and other basic amenities and infrastructure facilities at micro level. It is a way of looking at how individuals or families fit into society using economic and social measures that have been shown to impact individual's health and well-being. Socio-economic status and health conditions are closely related, and socio-economic status can often have profound effects on a person's health due to differences in ability to access health care as well as dietary and other lifestyle choices that are associated with both finances and education. A country which is failed to develop the knowledge and skill of its people and to make their best use is likely to be lag behind. Socio-economic status can be developed in many ways, one of the developments would be handicapped as long as village population remain less important, illiterate, powerless, and deprived the just and equitable status most important being education. Now a days, literacy and education among rural population has come to mean a more efficient fulfillment of the changing role and status, better quality of life, freedom from ignorance, diseases, poverty, malnutrition etc.

Lastly healthy and balanced growth of the nation depends on the proper socioeconomic development of a nation. Development is a comprehensive process; its
ecological, cultural, social, economic, institutional and political dimensions must be
understood and interrelated. A number of researches and planning have expressed that
population should be integrated into ongoing socio-cultural process so as to improve the
existing poor conditions of rural population. There is general consensus that income,
education, and occupation together represent Socio-economic status better than any of
these alone (Krieger et al., 1997). Socio-economic status is an appropriate term for the
current report, for measurement of social class interest, which are resource-based and
prestige-based measures. Socio-economic status is often considered a personal
demographic variable, however, Socio- economic status can also reflect aspects of an
individual's broader environment. As a result, it can be measured at the individual level

1.4 Objectives of the study

Field Survey of Village Titoli(2022-23)

The proposed study shall be undertaken with the objective of assessing dynamics of socio-economic development specially to know the sustainable livelihood of the study area. The objectives are as follows-

- . To evaluate the level of social development of the study area.
- To access the level of basic amenities development in the study area.

1.5 Research Questions

The proposed study shall attempt to find the answer of following research questions.

- What is the level of socio-economic development of the study region?
- Does Titoli village lags in term of socio-economic development?

1.6 Time period of study

The present study has been conducted in the month of November 2022.

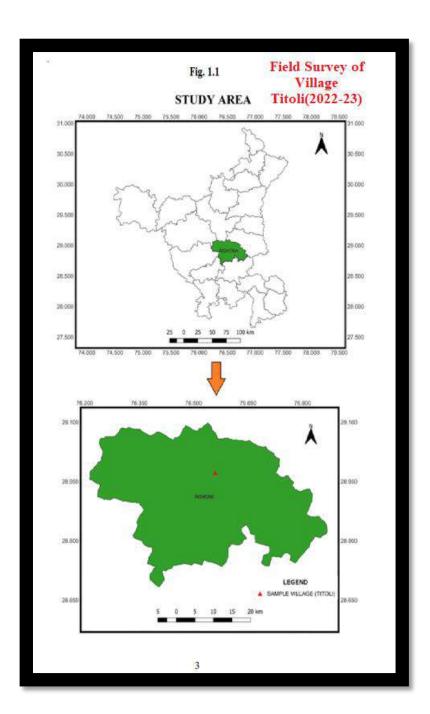
1.7 Data Base and Research Methodology

The proposed study mapped various parameters of socio-economic development on the basis of primary data. The data has been collected through a structured questionnaire stratified random sampling has been used to collect samples. A total of 132 samples has been collected. Graphs and diagrams have been used to study the socio-economic development. Tabular representation and use of QGIS 3.28.0 software have been used for mapping and analysis of data.

1.7.1 Indicators of Social and Economic Development

Following indicators have been used to know the desired results.

- 1. Literacy Rate
- 2. Sex Ratio
- 3. Distribution of People by Education Level
- 4. Distribution of People According to Age at Marriage
- 5. Percentage of People Engaged in Different Types of Activities
- 6. Land Holding Size
- 7. Share of Major Crops
- 8. Crop Combination
- 9. Irrigation Facilities



or the area level. Individual measures of Socio-economic status such as income, education, and occupation reflect the opportunities and resources people might have and are part of one's intrapersonal environment. Spatial measurements are either aggregated individual indicators or can be used to represent contextual effects of Socio-economic status (Lynch and Kaplan, 2000).

Field Survey of Village Titoli(2022-23)

1.2 Scope of the proposed study

As described in the preceding section socio-economic development is a multidimensional concept. The proposed study shall explore various dimensions of socioeconomic development of Titoli village of Rohtak district (Haryana). It would explore various aspects of socio-economic development such as their status, socio-demographic profile, education facilities, literacy rate, economic activities, land holding size, crop combination, availability of electricity facility, method of waste disposal, availability of toilet facility etc.

1.3 Profile of study area

The proposed study pertains to village Titoli which falls in Rohtak district situated in Haryana state. The study area extends between latitude 28.95° N and longitude 76.56° E. It is situated 5 km away from Rohtak on Jind-Rohtak road. Sunderpur (3km), Jindran (4km), Samar Gopal Pur Kalan (4km), Samar Gopal Pur Khurd (4km), Ghuskani (4km), Sisroli are the nearby Villages to Titoli. Other villages include Sanghi, Khidwali, Makrauli, Jassia, Chiddi, Singhpura etc.

The total geographical area of the village is 1668 hectares (20.12 km²). As per the Census 2011, total population of Titoli is 10,177 out of which 5,572 are males and 4,605 are females thus the Average Sex Ratio of Titoli is 826. It is located at an elevation of 222 meters above mean sea level and has a Subtropical steppe climate (Classification: BSh). The village annual temperature is 30.2°C (86.36°F) and typically receives about 10.3 millimeters (0.41 inches) of precipitation. The common vegetation of study area is kikar, neem, jamun, etc. The study area has significant amount of horticulture land. About 20 acres of land in the study area falls under horticulture. There is a scope of vegetable farming in the study region. Whereas, primary occupation in the village is still a dominating economic activity. Both male and female shows a comprehensive participation in economic activities.

CHAPTER V Field Survey of Village Titoli(2022-23) SUMMARY AND CONCLUSION

Development is a multi-dimensional concept and can be expressed by measuring number of factors like, basic amenities, social, economic, political, demographical, infrastructural etc. The major dimension of development includes the level of economic growth, degree of modernization, level of nutrition available, quality of housing, pattern and mode of distribution of goods and services and access to communication. All such parameters broadly can be categorized into three categories i.e., basic amenities, social and economic development. While measuring the level of social development, the study reveals that the literacy rate of the study village is much more than the district as well as state's average which indicates a higher standard of education and the good ability of the population to find formal employment. The sex ratio of the study area is lower than the state average, which itself shows the lowest sex ratio in India. Education is the backbone of all short of development.

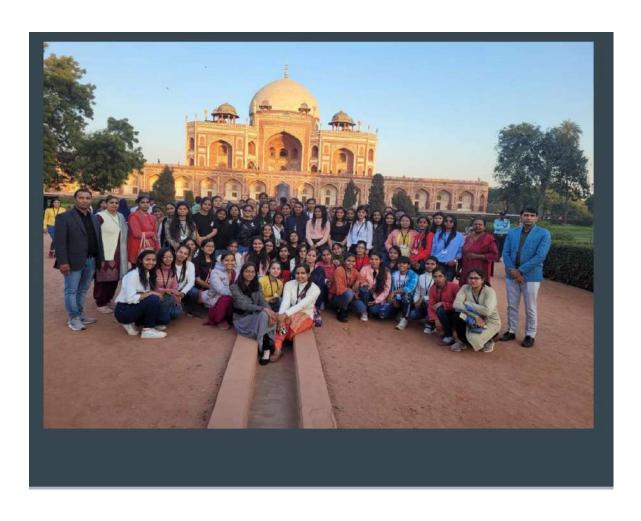
The findings of the study suggest that about 80 percent people is educated and rest of 20 percent people are illiterate, whereas, majority of people are educated only upto secondary level. Child marriage accounts a higher percentage in the region which is often the result of entrenched gender inequality. The figures of waste disposal method are disappointing from the environmental point of view, as 100 percent households dispose their waste material in open source. The level of basic amenities development depicts a satisfactory picture. Almost 100 percent of household have electricity connection, toilet facility. Consumption of electricity in modern era is treated an indicator of economic development. Along with electricity and toilet facilities, the study area receives safe drinking water and quality of education. Level of cleanliness and ventilation facilities is also good in more than 50 percent of households. The land of the study region is highly cultivable and with the help of good irrigation facilities the region has high agricultural productivity which is also a measurement of development. Housing index shows the economic prosperity. About 64 percent houses are cement plastered house. A significant portion of families use both traditional as well as modern fuel to meet their daily energy requirement. The overall study conclude that the study area has higher level of basic amenities development and have average social and economic status of their people.

WOMEN CELL TRIP

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GEOGRAPHY DEPARTMENT TRIP

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S.No.	Name	Class	Roll No.	Personal Phn No.	Fathers Name	Phone No.	Address
10	Nancy	M.A. Final	221133153023	7056887676	Anil Kumar	7015863805	V.P.O. Nonand
2	Tamanna	M.A. Final	221133153014	9306998265	Sanjay Kumar	9992099488	V.P.O. Bhalaut
3	Tannu	M.A. Final	221133153005	9306149576	Sunil kumar	9467230095	Gohana
4	Kirti	M.A. Final	221133153017	7082484797	Aiit Singh	8059434812	
5	Ekta	M.A. Final	221133153024	9588306580	Suresh	9671454612	V.P.O. Garbi Sampla
6	Seeta	M.A. Final	221133153016	9896605128	Hansvir	8059425076	V.P.O. Hindol, Charkhi Dadri
7	Monika	M.A. Final	221133153018	9728626056	Naresh	8053863116	V.P.O. Sorkhi
8	Indu	M.A. Final	221133153032	8607150758	Joginder	8607113492	V.P.O. Nigana
9	Ritu Rani	M.A. Final	221133153040	7015433712	Narender Singh	9992897223	Rohtak
10	Reena	M.A. Final	221133153044	8295430932	Suresh	9306725364	V.P.O. Khani
11	Pooja	M.A. Final	221133153011	7206203771	Rajesh	9671223771	V.P.O. Pegan
12	Sweety	M.A. Final	221133153045	9306054731	Jitender	9813370159	V.P.O. Gandiera
13	Heena	M.A. Final	221133153004	8950299008	Pawan Kumar	7013032466	V.P.O. Anwali
14	Jyoti Khasa		221133153021	8708754462	Ashok	9728254327	Meham
15	Yachika	M.A. Precious	302245	8571093968		9729707149	V.P.O. Mokhra Khas Mundhal
16	Sushma	M.A. Previous	302251	8199974396		7988452217	Farmanakhas
18	Latasha	M.A. Final	221133153037	8053624731	Rajpal	8588979648	
10	Sonali	M.A. Final	221133153002	8307418193	Anil Kumar	9306619105	Madina V.P.O. Pichopakalan
						Drys 18 ra	6/2023



TRADE APPRENTICESHIP



कार्यालय प्राचार्या राजकीय स्नातकोत्तर महिला महाविद्यालय, रोहतक।

निदेशक उच्चतर शिक्षा हरियाणा शिक्षा सदन सैक्टर-5, पंचकुला।

यादी क्रमांकः 2999 दिनांकः 06/10/2022

विषयः

Demand of Stipend Grant for Apprentices under Apprenticeship Act, 1961.

विषयांकित मामले हेतु आपके कार्यालय के पत्र कमांक 21/114-2020 एम0ई0(3) दिनांक 19.07.2021 की अनुपालना में इस महाविद्यालय में Engagement of Apprentices के तहत वर्ष 2022-23 के लिए 02 Apprentices(English& Hindi Stenographer) लगाए गए है। अतः उपरोक्त Apprentices को Stipend देने हेतु Stipend ग्रान्ट देने का कष्ट करे। जिसकी डिटेल निम्न से है:-

Sr. No	Name of Apprentices	Stipend per month per candidate	Duration of apprenticeship	Total Grant received
1	Neetu, Hindi Stenographer	7700/-	Oct 2022 to Feb 2023= 05 Months	38500/-
2	Manish, English Stenographer	7700/-	Oct 2022 to Feb 2023= 05 Months	38500/-

प्राचार्या

राजकीय रनातकोत्तर महिला महाविद्यालय,

रोहतक 1

06/10/2021

To

The Principal.

Rochtak,

Subsect 1 gaining as Apprendiceship Tracining Rohtak wemen college.

Respected maam,

Jam a student of stenographer.

9 warms to join for your cellige
as apprenticertip. Kindly allow me.

24/9/22

Themking you,
yours faithfully,
Manish
Date-24/9/22

र्वा में

प्रिचिंपल महीद्या

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the selection of apprentices under apprenticeship Ad 1961. So you are requested to kindly Constitute a Committee for The above A committee of following Thanking you members is constituted Sants V Sants V SARLIA 1. Ms Savita Deswal (Admsor) 2. Ms Sarita (comerser) 3. Ms. Parmod commerce Associate hop of mals 4. M. Swender (Hustery) 20/8/22 5. Mr Kristen kumar